

Capability Statement



Core Competencies

Founded in 1993, McArthur Communications, Inc. possesses the creative talent and the technical understanding to provide award-winning turnkey video production services - writing, shooting, graphics, and editing. Our clients are government and corporate entities with video production needs in areas of employee communications, training, sales and marketing, and public relations. We also serve as a creative resource for advertising agencies and PR firms to provide their clients' video production services and television commercials.



Past Performance

- ▶ Defense Media Activity – Anacostia (formerly Naval Media Center) - since 1999, we have produced dozens of award-winning video presentations and hundreds of DTS (direct-to-sailor) satellite television commercials for the U.S. Navy.
- ▶ Naval Special Warfare Command (COMNAVSPECWARCOM) - Multiple in-service recruiting programs
- ▶ Defense Commissary Agency (DeCA) - U.S. Army - special awards presentations
- ▶ Virginia War Memorial - Interviews with nearly 1,000 war veterans and 17 educational documentaries

Differentiators

Our clients benefit from consistently creative efforts managed completely with little or no client supervision - resulting in more cost-effective, faster solutions.



Facilities and Equipment

- ▶ Studio and offices in a 5,500 sq. ft. building located in Richmond, Virginia.
- ▶ McArthur Communications, Inc. owns all of its digital production and post-production equipment including the full complement of field gear - high-definition digital cameras, lighting, sound recording, and grip equipment.
- ▶ Post-production capabilities include 2D and 3D graphics, animation, and digital, non-linear editing.



Company Data

Small Business GSA contract (GS-23F-0076N) SIN 541-4B

CAGE Code 1L6EA

DUNS 963665211

EIN 54-1680102

NAICS 512110

512191

SIC 7373-45

7812

7812-11

8299-25

Business Entity: Corporation

Motion Picture & Video Production

Teleproduction & Other Post-production Service

Video & Multimedia Production

Motion Pictures & Video Production

Video Production & Taping Services

Training Videos Production

SWaM certified (Certification Number: 651260) Commonwealth of Virginia

Hal McArthur, President, is accredited by the International Association of Business Communicators